

# FF SOCIAL TOKEN INDEX

## Fact Sheet

### Performance

Nov 30, 2021



| Time-Frame | 24hr  | 7-day | 30-day | 90-day  |
|------------|-------|-------|--------|---------|
| % Change   | 2.73% | 0.12% | -6.04% | -20.20% |

The Forefront Social Token Index is a digital asset designed to track the performance of the social token sector.

It is a collection of qualifying social tokens and is weighted based on the square root market cap.

It aims to track projects in the social token industry that show significant usage and a commitment to ongoing maintenance and development.

FF Social Token Index is rebalanced every 30 days to account for the fast-growing industry.

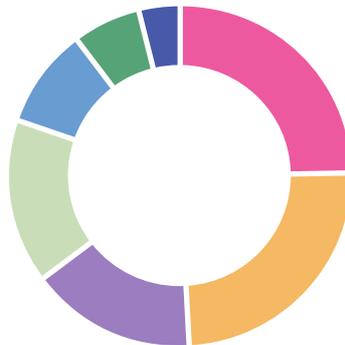
This product is still in Beta and is subject to change.

### Social Token Weightings

November 2021

|         |                       |       |
|---------|-----------------------|-------|
| \$RLY   | Rally                 | 25.0% |
| \$AGLD  | Adventure Gold        | 24.8% |
| \$FWB   | Friends with Benefits | 17.3% |
| \$WHALE | Whale                 | 16.2% |
| \$BANK  | Bankless DAO          | 8.1%  |
| \$ROBOT | Metafactory           | 5.8%  |
| \$FF    | Forefront             | 2.7%  |

\* No token may constitute more than 25% of the holdings.



### About Forefront

Forefront is the leading insight aggregator across the social token landscape. It's the home of exclusive content on creator economy, a weekly newsletter and profiles for 23+ projects and counting.

Forefront is rapidly becoming web3's port of entry, creating & curating resources and tools to allow people and communities to thrive & find their homes in the space.

### Selection Criteria

- The token must be available on the Ethereum blockchain.
- The token must be associated with a decentralized social community.
- The token must be listed on Forefront's Marketplace.
- It must be possible to reasonably predict the token's supply over the next five years.
- At least 5% of the five-year supply must be currently circulating.
- The token's economics must not have locking, minting or other patterns that would significantly disadvantage passive holders.
- The project must be widely considered to be a legitimate social community operating towards a shared goal.
- The project must have at least 500 unique token address holders.
- The project must have a large community (2000+ Discord members and/or Twitter followers).
- The project must have been launched at least 30 days before being able to qualify to be included in the index.
- The project must have a fully diluted market cap of at least \$25 million.
- The project must have a 90-day average trading volume of at least \$50k per day.

### Disclaimers

None of this is financial advice.

Forefront makes no guarantees about the performance of the Index, nor any of the underlying tokens.

Past performance is not indicative of future returns.

This is not an investment product.